

The labour market for the young: how does the real picture look like?

The Swedish experience

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***Swedish National Labour Market Board
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Young people, aged 18-25, in Sweden 2007

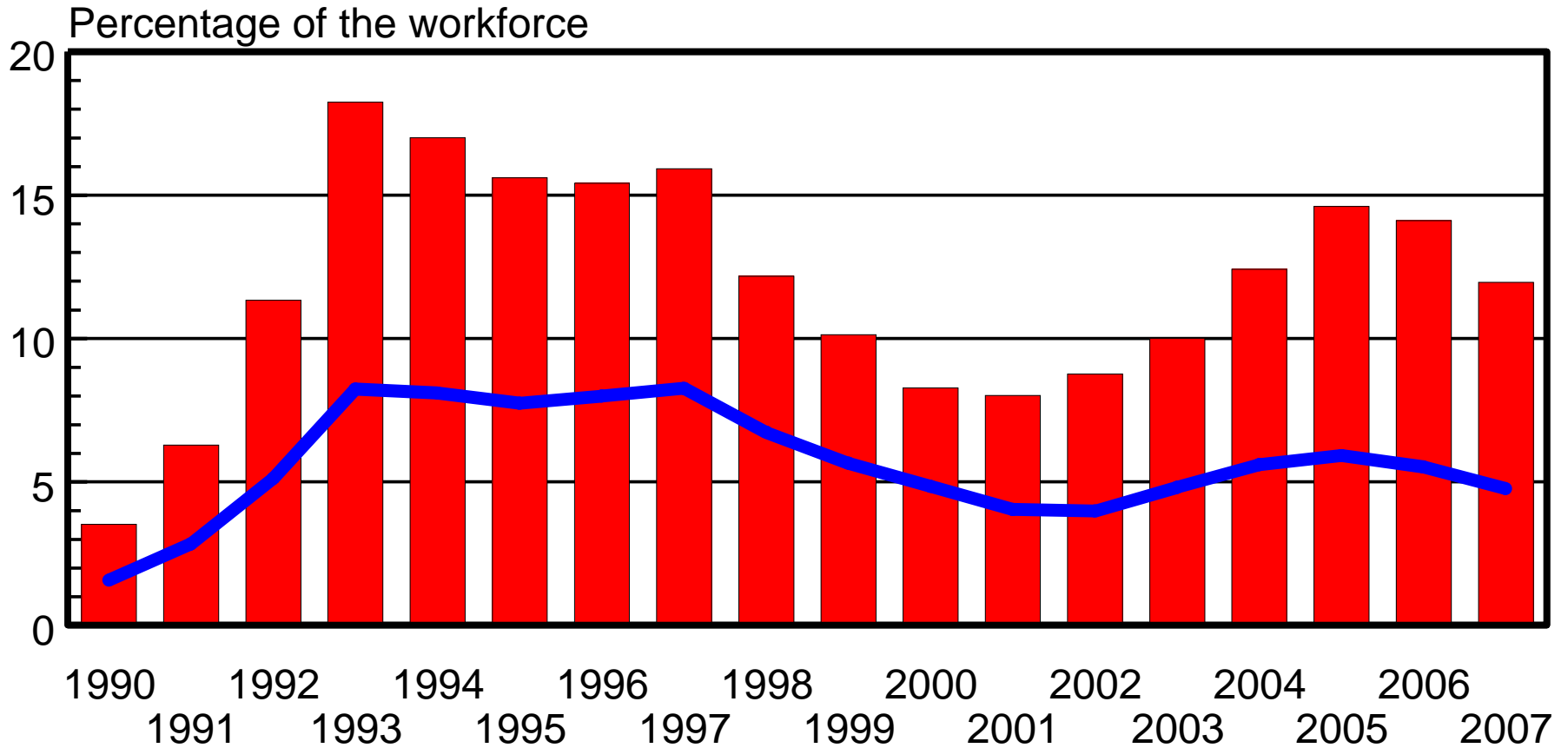
- take advantage of the increased demand in the labour market
- are unemployed to a lower extent
- are less in programmes than earlier

some young people, however

do not easily establish themselves
on the labour market.

The Swedish Public Employment service
(PES) directs great efforts to those who
need more help to enter the labour market.

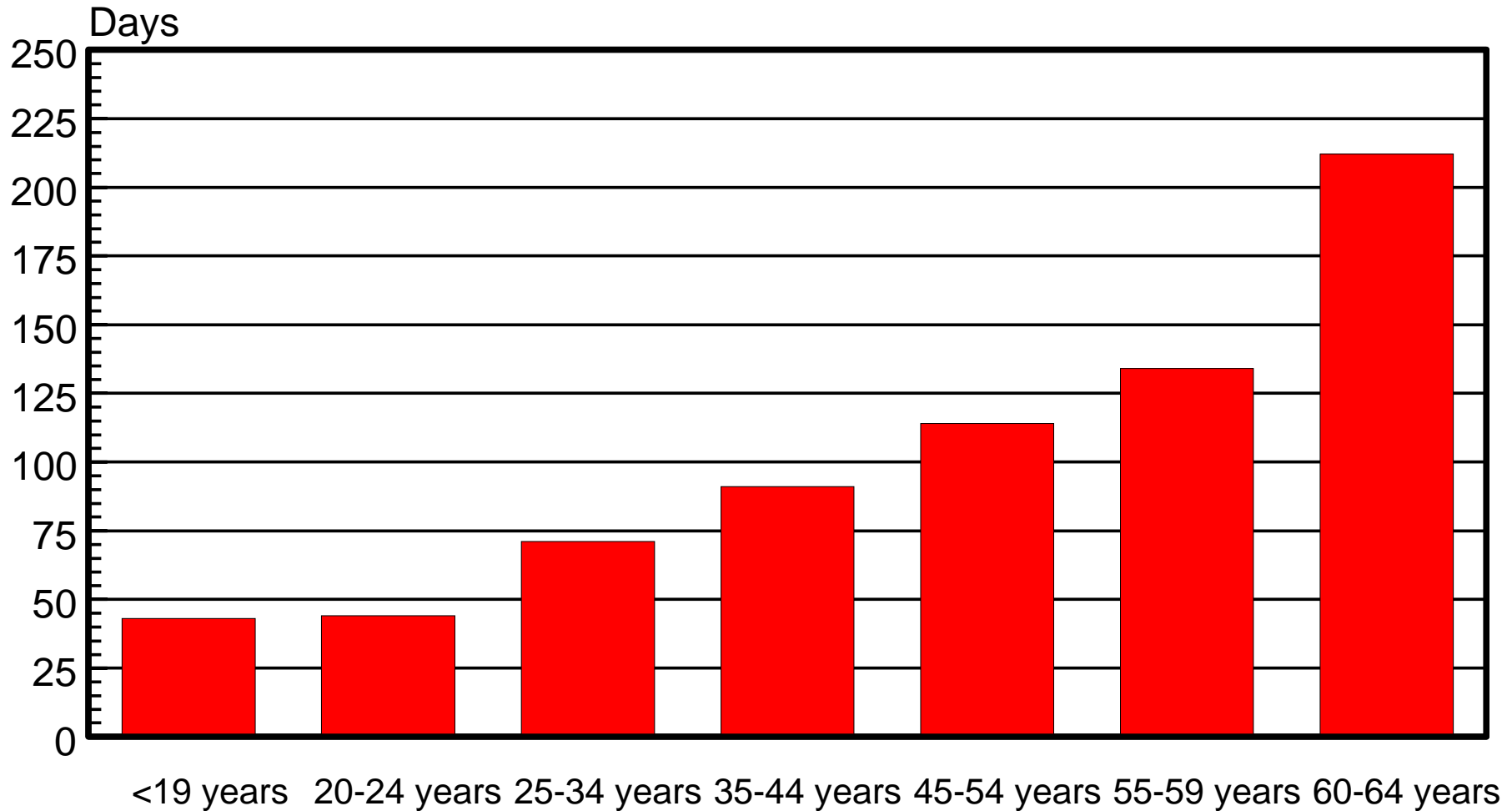
Unemployment 1990-2007



Average January - October for each year
Source: Statistics Sweden, October 2007 according to earlier definition

Average time unemployed

October 2007



Source: Swedish National Labour Market Administration (AMS)

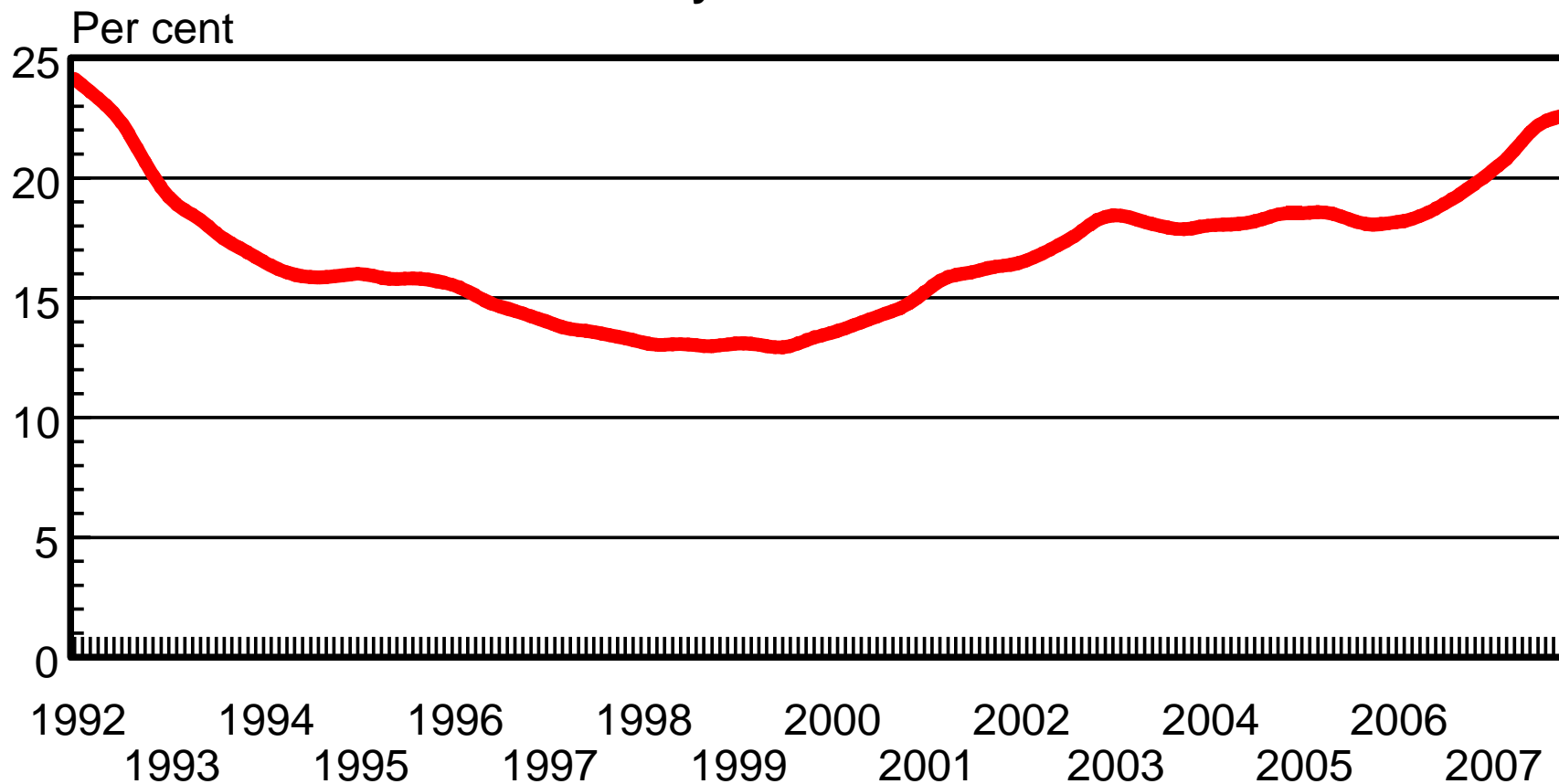
The facts about the young

The 1st quarter 2007 in comparison to the 1st quarter 2006

- Change in the number of young people in the population: 36 100
- Change in the number of young employed: 43 900
- Change in the number of young unemployed: -8 000
- Change in the number of young people who get education: -11 000
- Share of those who are employed or study: 89 %

Young people with less education than high school of all registered 18-24 years

January 1992 - October 2007



Seasonally adjusted and trended series

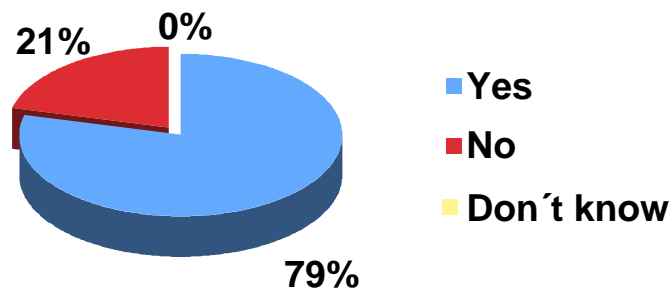
Source: Swedish National Labour Market Administration (AMS)

AMS analysis of attitudes

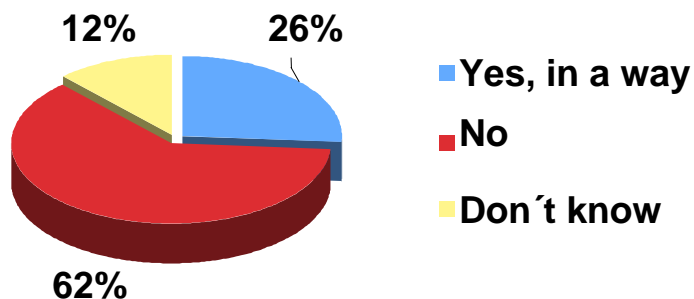
The choice

(16-24-years old)

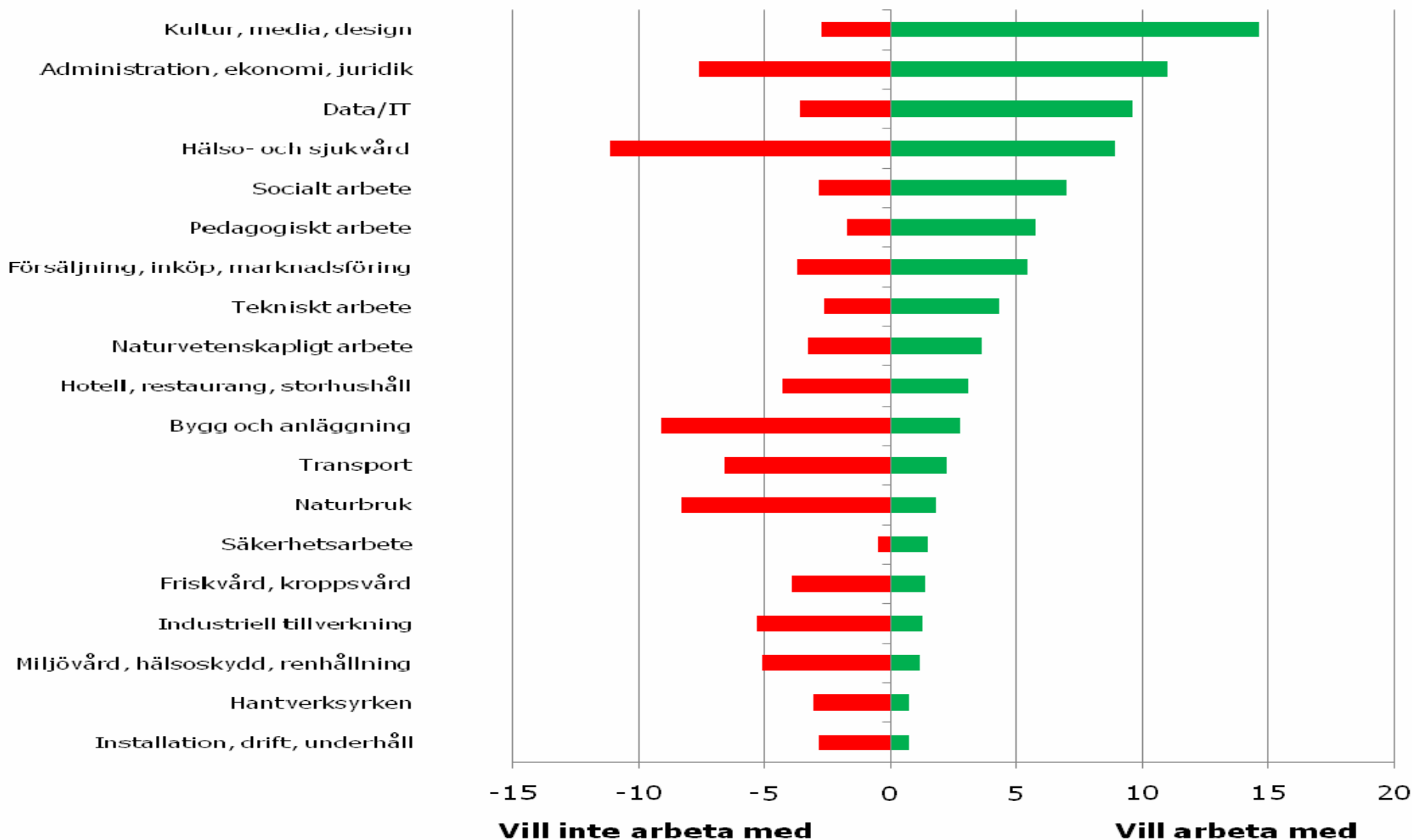
Do you try to find out the perspectives for the occupation you choose?



Does the information you get influence your choice (of education)?



What would you prefer to/ not prefer to work with in the future?



The occupations I could be interested in!



Top 10!

1. Own business
2. Photographer/movie maker/producer
3. Designer
4. Bartender
5. Journalist
6. Policeman
7. Actor/actress
8. Model
9. Psychologist/psychotherapist
10. Architect

Source: Ungdomsbarometern

The ambition of the Employment Service is to

- reduce the unemployment of young people
- facilitate the alternation of generations
- give the right support to the right person
- promote a well-reasoned choice of occupation

Strategy

1. Early identification of the need for support in finding a job
2. Focusing on the matching process
3. Providing an early knowledge of the labour market situation

Strategy

- 1. Early identification of those young people who need support in finding a job**
- Qualified appraisal of the need of support within two weeks:
 - Young jobseekers who can get a job quickly
 - Young jobseekers who need more support to get a job

Strategy

2. Focusing on the matching process for young job seekers:

- Special employment officers, responsible for young people in all employment offices
- Increased contacts with employers
 - Regular recruitment meetings for young people and employers
 - Building networks with companies with great needs of alternation of generations

Strategy

3. Providing an early knowledge of the labour market situation

- To make young job-seekers feel prepared for working life
- To increase the possibilities for young people to make well-thought-out choices of education and occupation

Efforts and measures

A working group with a special responsibility for youth matters throughout the country with the main task to implement the strategy

Avstamp ("take-off") with activities as a part of the new youth strategy - Activities aimed at

- young people,
- employers and
- Public Employment Service(PES)staff

Avstamp ("take-off") - Activities and tools

- Coaching and education for employment officers
- Information on the web site www.avstamp.nu
- A manual with advice and help before entering the labour market
- Labour market forecast, used for guidance of young people

Avstamp ("take-off") - Activities and tools

- Direct support, e.g. guidance via PES
Customer Service, chat, sms
- Educational information for schools
regarding labour market and job seeking
matters
- Youth communities on the Internet
- Public activities

Job fairs in 3 cities



- Successful job fairs in April for young people in Malmö, Eskilstuna and Gothenburg
- EURES, PES, employers and jobseekers
- Social insurance office, Tax authorities

Square events in 4 cities

- Malmö, Jönköping, Stockholm and Umeå
- Two weeks
- Interactive “Live game” with choices for education and jobs
- 11 x 11 square metres playground
- EURES-advisers, employers



Summary

- The alternation of generations demands great efforts from PES
- Young people are crucial for the long-term manpower supply
- A working group with a special responsibility for youth matters supports the strategy
- A part of the strategy, Avstamp, "Take-off"

Strategy:

1. Early identification
2. Focus on the matching process
3. Early knowledge of the labour market situation
4. Avstamp, "Take-off" will last for 3 years, later integrated